



INTER- SECTIONS 2022



CITY
UNIVERSITY OF LONDON
— EST 1894 —

INTERSECTIONS OF FINANCE AND SOCIETY 2022

Organised by Amin Samman (City, University of London)
and Martijn Konings (University of Sydney)



Intersections 2022 is the fifth annual conference of the Finance and Society Network (FSN), hosted in association with *Finance and Society* and the City Political Economy Research Centre (CITYPERC). With financial support from the School of Policy and Global Affairs and the Department of International Politics at City, University of London.

Amin Samman is Senior Lecturer in International Political Economy at City, University of London, and author of *History in Financial Times* (Stanford 2019). He is co-chair of the FSN and lead editor of the journal *Finance and Society*.

Martijn Konings is Professor in Political Economy and Social Theory at the University of Sydney, Australia, and author of *Capital and Time: For a New Critique of Neoliberal Reason* (Stanford 2018). He is co-chair of the FSN and co-editor of the Stanford University Press book series 'Currencies: New Thinking for Financial Times'.

Finance and Society Network is an interdisciplinary research network dedicated to fostering new perspectives on the social implications of contemporary finance. It was founded in January 2018, after two successful conferences held at City in November of 2016 and 2017. Its core functions are to collate and distribute relevant announcements through a regular newsletter; to facilitate the organisation of events, including conferences, workshops, and other meetings; and to provide routes to publication through its partner outlets. More information available at financeandsocietynetwork.org

Finance and Society is an open-access journal dedicated to interrogating the central role of finance in contemporary society. It offers a unique cross-disciplinary platform, publishing theoretical and empirical research in which the socio-political character of finance and the society-wide implications of financialisation take precedence. More information about the aims and scope of the journal are available at financeandsociety.ed.ac.uk

Currencies is a book series with Stanford University Press, aimed at rethinking the core institutions and categories of financialised capitalism. Situated at the intersection of economics, the humanities, and the social sciences, its remit spans conceptually driven historical and empirical studies, genealogies of economic ideas and institutions, and work that employs new or unexplored theoretical resources to rethink key categories and themes. More information on the series is available at www.sup.org/books/series/

THURS 15 SEP

08.30–09.30	Registration
09.30–09.45	Plenary – OPENING REMARKS
09.45–10.45	Keynote 1 – PLATFORM ECONOMIES Janet Roitman, The New School
11.00–12.30	Panel 1A – FINANCIAL TECHNOLOGIES Panel 1B – FINANCIAL SUBJECTIVITIES I Panel 1C – INTERNATIONAL MONEY AND FINANCE Panel 1D – NATURE AND CLIMATE I
12.30–13.30	Lunch
13.30–15.00	Panel 2A – AESTHETICS OF FINANCE Panel 2B – PANDEMIC FINANCE Panel 2C – NATURE AND CLIMATE II Roundtable 1 – INSURANCE AND ITS ENVIRONMENTS
15.00–15.30	Coffee
15.30–17.00	Panel 3A – POLITICS OF MARKETS Panel 3B – MAPPING FINANCIAL POWER Panel 3C – SUSTAINABLE FINANCE Roundtable 2 – SPECULATIVE FICTIONS
17.15–18.15	Keynote 2 – MONEY HAS NO VALUE Samuel Chambers, Johns Hopkins University
18.30–20.00	Reception

FRI 16 SEP

09.30–11.00	Panel 4A – SOCIAL MEANINGS OF MONEY AND FINANCE Panel 4B – HISTORIES OF FINANCE CAPITAL Panel 4C – CENTRAL BANKING Panel 4D – FINANCE AND SOCIAL WELFARE
11.15–12.15	Keynote 3 – FINANCE/SECURITY INFRASTRUCTURES Marieke de Goede, University of Amsterdam
12.15–13.15	Lunch
13.15–14.45	Panel 5A – FINANCIAL INFRASTRUCTURES Panel 5B – FINANCIAL SUBJECTIVITIES II Panel 5C – VALUE CREATION AND APPROPRIATION Panel 5D – GEOGRAPHIES OF FINANCE
14.45–15.15	Coffee
15.15–16.45	Panel 6A – SECURING FINANCE Panel 6B – DEBT POLITICS Panel 6C – MONEY AND THE MATERIAL Roundtable 3 – ALT-FINANCE
17.00–17.15	Plenary – CLOSING REMARKS

THURS 15 SEP

08.30–09.30 Registration and coffee

09.30–09.45 Plenary – **OPENING REMARKS**

Amin Samman

09.45–10.45 Keynote I – Chair: Martijn Konings

PLATFORM ECONOMIES: BEYOND THE NORTH-SOUTH DIVIDE

Janet Roitman, The New School for Social Research

11.00–12.30 Panel IA – **FINANCIAL TECHNOLOGIES** – Chair: Elke Schwarz

- *No relation? How internet technology investors got outside tech production*
Allegra Fonda-Bonardi
- *Big Techification: Dissecting the infrastructural and imperial core of platform capitalism*
Reijer Hendrikse
- *Asset manager capitalism and the political economy of artificial intelligence*
Andrea Lagna
- *RegTech in finance: Making sense of a failed imaginary*
Marc Lenglet, Malcolm Campbell-Verduyn

Panel IB – **FINANCIAL SUBJECTIVITIES** – Chair: Earl Gammon

- *Buy-now-pay-later: Money, feeling, and mobile intimacy*
Clea Bourne
- *Platformed personality capitalism: Twitter, tiered status and assetized selves*
Emily Rosamond
- *Gendered personal finance and retail investing influencers on Instagram and TikTok*
Vanessa Siebler, Ambreen Tour
- *Financialisation and platformisation: The aggregated selfhood in China's fintech development*
Jing Wang

Panel IC – **INTERNATIONAL MONEY AND FINANCE** – Chair: Carolina Alves

- *Financialised capitalism and the subordination of emerging capitalist economies*
Bruno Bonizzi, Annina Kaltenbrunner, Jeff Powell
- *A gravity theory of subordinate financialisation*
Photis Lysandrou

- *Transformation of the Eurozone architecture: Crisis and change in the offshore US-dollar system*
Steffen Murau et al.
- *The politics of monetary (non)systems: Lessons from Arusha*
Fathimath Musthaq

Panel 1D – **NATURE AND CLIMATE I** – Chair: Sandy Hager

- *For a sociology of climate risk*
Daniel Beunza, Matthias Tager
- *Comparative capitalisms in the Anthropocene: A research agenda for green transition*
Jeremy Green
- *Controlling the flux of the earth*
Olli Hasu
- *The financial ecology of voluntary carbon credits*
Juvaria Jafri

12.30–13.30 Lunch

13.30–15.00 Panel 2A – **AESTHETICS OF FINANCE** – Chair: Geraldine Juárez

- *God is a banker*
Bogdan Mihai Florea, Ileana Gherghina
- *New geographies of art, finance, and digital technology under contemporary capitalism*
Aretousa Bloom, Adam Lundberg
- *Before free markets: American utopian fiction and neoliberal thought, 1940-1980*
Elisabeth Reichel

Panel 2B – **PANDEMIC FINANCE** – Chair: Anush Kapadia

- *Covid central banking and climate change preparedness*
Cornel Ban
- *Pandemic politics of finance: Financial sector involvement in the public health response to Covid-19*
Théo Bourgeron
- *Macroprudential public health: Notes on a promiscuous governance paradigm*
Nathan Coombs
- *Patent capital in the covid-19 pandemic*
Hyo Yoon Kang

Panel 2C – **NATURE AND CLIMATE II** – Chair: Juvaria Jafri

- *Climate-related financial disclosures and the capitalization of green transition*
Niina Hakala
- *Valuing or valorizing biocapital? Tensions and frictions of the economization of nature*
Vicky Kluzik
- *Counting nature to save it: Debunking false promises*
Sylvain Maechler, Valérie Boisvert
- *Shaping the climate transition: Multistakeholder networks, elites, and green finance policy in Europe*
Daniel Tischer, Tomaso Ferrando

Roundtable I – **INSURANCE AND ITS ENVIRONMENTS** – Chair: Turo-Kimmo Lehtonen

- Shaun French
- Alexander Gamerdinger
- Julius Kob
- Liz McFall
- Nick Taylor
- Zac Taylor

15.00–15.30 Coffee break

15.30–17:00 Panel 3A – **POLITICS OF MARKETS** – Chair: Kimberly Chong

- *Market power, competition, and intervention in asset capitalism*
Scott Aquanno, Steve Maher
- *Rentier capitalism and total monopoly: The case of Uber*
Tim Christiaens
- *A resemblance of assurance: Financial innovation in Islamic investment banks and financial markets*
Aaron Pitluck
- *Aparigraha: Jain theory and practice of finance*
Atul Shah

Panel 3B – **MAPPING FINANCIAL POWER** – Chair: Stefano Pagliari

- *Financialization as recombination: Bureaucracy and neo-patrimonialism on Wall Street*
Felix Bühlmann, Fabien Foureault, Lena Ajdacic
- *Power relations in the cryptocurrencies' subsystem: An analysis of its investors*
Malena Calissano, Cecilia Rikap, Verónica Robert

- *Financial policymaking after crises: Public versus private Interests*
Orkun Saka, Yuemei Ji, Paul de Grauwe
- *The effect of political connections on firm value: US fortune 500 during the covid-19 state of emergency*
Jorge Quesada Velazco

Panel 3C – **SUSTAINABLE FINANCE** – Chair: Clea Bourne

- *Who defines ESG? The emerging market-driven governance and regulation of sustainable finance*
Jan Fichtner, Robin Jaspert, Johannes Petry
- *Epistemic gerrymandering: How impact investors translate profits into sustainability expertise*
Philipp Golka
- *Grey metals and green derivatives: Trading critical minerals sustainably on the London Metal Exchange*
Andrei Guter-Sandu
- *Hierarchy and heterarchy: How analysts learn impact investment using different infrastructures*
Noriaki Okamoto

Roundtable 2 – **SPECULATIVE FICTIONS** – Chair: Amin Samman

- Susi Geiger
- Geraldine Juárez
- Aris Komporozos-Athanasiou
- Fabian Muniesa

17.15–18.15 Keynote 2 – Chair: Martijn Konings

MONEY HAS NO VALUE

Samuel Chambers, Johns Hopkins University

18.30–20.00 Reception – *The Dame Alice Owen*, 292 St John Street, EC1V 4PA

FRI 16 SEP

09.30–11.00 Panel 4A – **SOCIAL MEANINGS OF MONEY AND FINANCE** – Chair: Jing Wang

- *Reason-giving and the social meaning of money: The moral order of informal lending*
Adam Hayes
- *Generation not intermediation: Models of credit and gender*
Signe Predmore
- *The shifting informational content of money, China 1949-2020*
Tim Salzer
- *Special situations, the electronics boom, and the birth of venture capital in the US, 1959-1962*
Dmitrii Zhikharevich

Panel 4B – **HISTORIES OF FINANCE CAPITAL** – Chair: Scott Aquanno

- *Fictitious capital, the credit system, and the particular case of government bonds in Marx*
Carolina Alves
- *Equity stripping and the rise of the home raiders*
Samuel Knafo, Pasquale Emanuele De Girolamo
- *Contradictions of the bailout state*
Martijn Konings
- *Venture capital and the problem of abundance: A pre-history of the asset economy*
Nils Peters

Panel 4C – **CENTRAL BANKING** – Chair: Nathan Coombs

- *The three felicity conditions for 'Open Mouth Operations'*
Tom Duterme
- *Co-working in the collateral factory: Public debt management and central banking under financial dominance*
Fabian Pape
- *Narrative entrepreneurs: The multivalent meanings of speech from virus to identity in financial governance*
Alice Pearson
- *The great manoeuvre: Why some central banks nurtured finance, while others starved it*
Inge Rademacher
- *One future to bind them all? Modern central banking and the problem of governing polysemous futures*
Timo Walter

Panel 4D – **FINANCE AND SOCIAL WELFARE** – Chair: Andreas Langenohl

- *The private equity firm and the community: Gatekeeping and capture of social provisioning*
Sandeep Dhaliwal

- *New free education campaigns: The politics and policies of student debt cancellation in Chile and England*
Hector Rios Jara
- *Shades of financialisation in the welfare state*
Asa Maron, Tamar Gross
- *State investment banking in post-Brexit Britain: Learning from the UK Infrastructure Bank*
Jenny McArthur

11.15–12.15 Keynote 3 – Chair: Martijn Konings

FINANCE/SECURITY INFRASTRUCTURES IN HISTORICAL PERSPECTIVE

Marieke de Goede, University of Amsterdam

12.15–13.15 Lunch

13.15–14.45 Panel 5A – **FINANCIAL INFRASTRUCTURES** – Chair: Carola Westermeier

- *Central Bank Digital Currencies as attempts to maintain monetary sovereignty*
Barbara Brandl, David Hengsbach, Guadalupe Moreno
- *The infrastructural space of the City of London: Physical, social, and symbolic properties*
Matthew Eagleton-Pierce
- *Mock infrastructures in global finance*
Moritz Hütten
- *Geoeconomic infrastructures: Building Chinese-Russian alternatives to SWIFT*
Andreas Nölke

Panel 5B – **FINANCIAL SUBJECTIVITIES II** – Chair: Emily Rosamond

- *Capital as death denial*
Sandy Hager
- *Real fake: An intellectual history of distortion in finance capitalism*
Aris Komporozos-Athanasiou
- *Finance and paranoia*
Fabian Muniesa
- *Financial eschatology and the libidinal economy of leverage*
Amin Samman, Stefano Sgambati

Panel 5C – **VALUE CREATION AND APPROPRIATION** – Chair: Samuel Knafo

- *Long term as the general interest of capital? Ttakeholder value rhetoric among US corporate elites*
Tristan Auvray, Erdem Sakinç
- *Corporate planning in the age of intellectual monopoly capitalism*
Hannah Bensussan, Cedric Durand, Cecilia Rikap
- *The global inequality chain in tuna: Who gets what, where and why in the geographical transfer of value?*
Liam Campling
- *Making sense of corporate financialization*
Joel Rabinovich, Niall Reddy

Panel 5D – **GEOGRAPHIES OF FINANCE** – Chair: Reijer Hendrikse

- *Balance sheet aesthetics and the racial contours of cost*
Kimberly Chong
- *Sticky power: Global financial networks in the world economy*
Daniel Haberly, Dariusz Wójcik
- *Amsterdam rebooted: Platform capitalism, reintermediation, and financial-center change*
Alex Rossiter, Reijer Hendrikse, David Bassens
- *Supply chain stories: Logistics and speculation*
Susan Zieger

14.45–15.15 Coffee

15.15–16.45 Panel 6A – **SECURING FINANCE** – Chair: Andrea Lagna

- *Security capitalism: Risk without return*
Nina Boy
- *The microphysics of financial sanctions*
Andreas Langenohl
- *Financial data spaces: Privacy utopias or surveillance nightmares?*
Andrés Chomczyk Penedo
- *The emergence of cyber risk insurance*
Leonard Seabrooke, Johann Oles Willers
- *From flows towards updates: Changing technologies for tracing money*
Carola Westermeier

Panel 6B – **DEBT POLITICS** – Chair: Stefano Sgambati

- *Ecologies of debt and gendered subjectivity*
Christopher Harker
- *Microfinance practices in India: Neoliberalising modes of gendered governance of the postcolonial state*
Tanushree Kaushal
- *On debt obligations as market relations: The case of the income-contingent repayment loans*
Tamar Nir
- *Constituting religion in the emergence of financialization: Financial elites and indebtedness in Malaysia*
Muhammad Zulkifly

Panel 6C – **MONEY AND THE MATERIAL** – Chair: Susan Zieger

- *Digital platforms, finance, and legacies of empire*
Clea Bourne
- *Monetary governance in the leveraged economy*
Sahil Dutta
- *A political theory of money*
Anush Kapadia
- *The faith of the age: Sanctions, discourse, and power*
Daniel Neilson

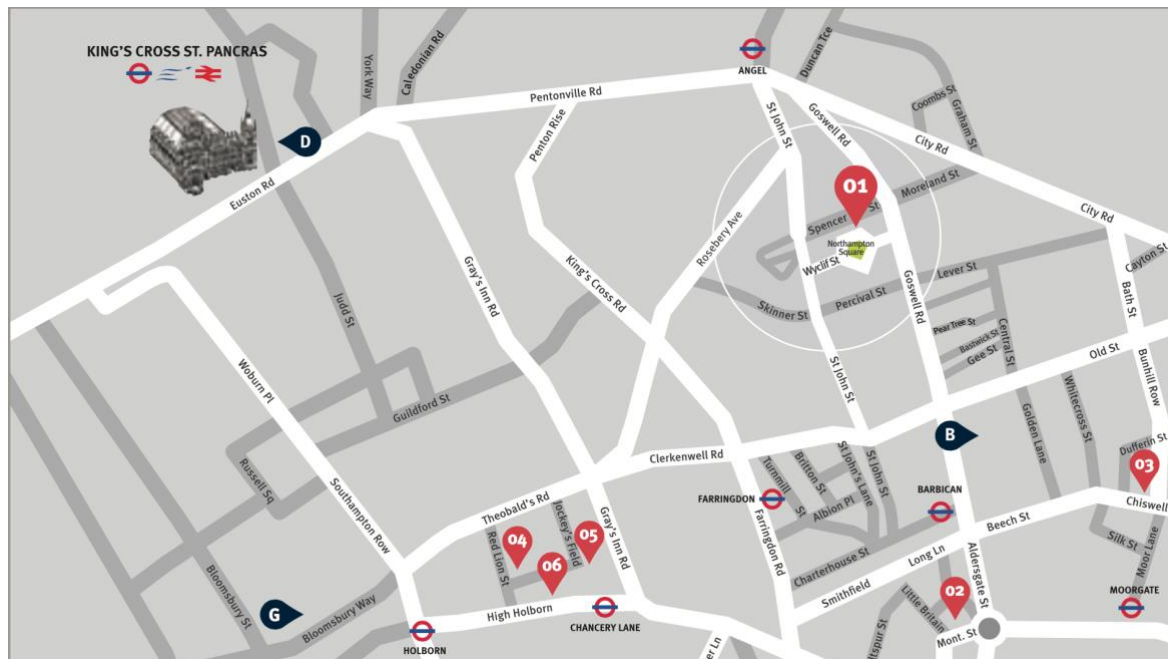
Roundtable 3 – **ALT-FINANCE** – Chair: Martijn Konings

- Marlène Benquet
- Théo Bourgeron
- Felix Bühlmann
- Olivier Godechot
- Cecilia Rikap

17.00–17.15 Plenary – **CLOSING REMARKS**
Amin Samman and Martijn Konings

LOCATION/FURTHER INFORMATION

The conference will take place at **City University of London, Northampton Square, London EC1V 0HB, UK.**



SESSIONS will take place in the College Building, St John Street, Clerkenwell, London EC1V 4PB.

- **REGISTRATION** – Great Hall Foyer, on first floor of College Building
- **KEYNOTES** – Room A130, on first floor of College Building
- **PARALLEL SESSIONS** – Rooms AG03, AG07b, A110, A130

LUNCH/COFFEE will be provided for registered delegates in the Great Hall Foyer, College Building.

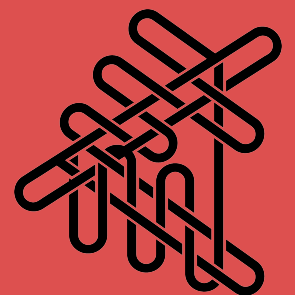
Other nearby eateries include:

- **GOSWELL ROAD** – 5 min walk – Cafes and restaurants
- **EXMOUTH MARKET** – 7 min walk – Bars, food stalls, cafes and restaurants

An **EVENING RECEPTION** will take place on Thursday from 6.30pm at:

- **THE DAME ALICE OWEN** – 4 min walk
292 St John Street, EC1V 4PA

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